

Partnership Opportunities

Monday, August 9 – Sunday, August 15, 2021

South Bend Country Club | South Bend, Indiana



FOUR WINDS[®]
CASINOS
HARTFORD | DOWAGIAC
NEW BUFFALO | SOUTH BEND


SYMETRA[®]
TOUR
ROAD TO THE LPGA



Invest in providing health and hope to children

You are invited to partner with the Four Winds Invitational 2021, a Symetra Tour Event, benefiting our region's only comprehensive children's hospital, Beacon Children's Hospital. Starting August 9, professional women golfers from around the world, spectators, business leaders and volunteers will join forces to enhance the health and well-being of our community's children. The Four Winds Invitational is a one-of-a-kind premier event that takes place at South Bend Country Club, 25800 Country Club Dr., South Bend, Indiana.

The Four Winds Invitational offers several attractive partnership opportunities, with an array of signature events spanning seven days and appealing to diverse audiences. It is the perfect way to invest in our community's children while reinforcing your brand image in front of thousands of community members.

Show your customers and your community that you support our region's only Children's Hospital – become a partner with the Four Winds Invitational today.



2021 Partnership Opportunities

Presenting Sponsors \$25,000

Presenting Sponsors of the 2021 Four Winds Invitational benefiting Beacon Children's Hospital

- Featured on all promotional print
- Featured on all media promotions, ABC 57, billboards, B100 and social media campaigns
- Featured on website and email blast campaigns
- Featured on all signage throughout the golf course during tournament week
- 2 Premium Teams in the Four Winds Invitational Pro Am (includes \$300 Pro Am shopping experience per player)
- 16 Tickets to Meet the Player Party
- 2 Tickets to Sponsor Appreciation Dinner (TBD due to COVID-19 restrictions)
- 4 VIP parking passes for tournament
- 50 VIP Hospitality Lounge badges for all 3 days of the tournament
- 8 Players in Media Day Golf Outing
- Premiere ad and logo placement in virtual event program

Platinum Sponsor \$15,000 (Exclusive)

Main Gate and Admission Sponsor

Exclusive sponsor of the Main Gate and Admission giving the entire community FREE admission to all three days of the tournament

- Featured on all Main Gate and Admission promotions on ABC 57, billboards, B100 and social media campaigns
- Featured on website
- Featured on Main Gate and Admission email blast campaigns
- Featured on signage throughout the golf course during tournament week
- 2 Pro Am Teams in the Four Winds Invitational Pro Am
- 8 Tickets to Meet the Player Party
- 2 Tickets to Sponsor Appreciation Dinner (TBD due to COVID-19 restrictions)
- 4 VIP parking passes for tournament
- 25 VIP Hospitality Lounge badges for all 3 days of the tournament
- 4 Players in Media Day Golf Outing
- Premium ad and logo placement in virtual event program



Pro Am's Sponsor \$15,000 (Exclusive)

Exclusive Sponsor of all Pro Am's during tournament week

- Name and Logo throughout the golf course during Pro Am's
- Opportunity to have representatives on the golf course during Pro Am's
- Opportunity to distribute promotional items to all golfers in Pro Am's
- Featured on website
- Featured on Pro Am email blast promotions
- Featured on signage throughout the golf course during tournament week
- 2 Pro Am Teams in the Four Winds Invitational Pro Am
- 8 Tickets to Meet the Player Party
- 2 Tickets to Sponsor Appreciation Dinner (TBD due to COVID-19 restrictions)
- 4 VIP parking passes for tournament
- 25 VIP Hospitality Lounge badges for all 3 days of the tournament
- 4 Players in Media Day Golf Outing
- Premium ad and logo placement in virtual event program



2021 Partnership Opportunities (continued)

Event Sponsorships \$10,000

"Grapes on the Green" and "The Scene at 15"

This sponsorship provides a unique opportunity to sponsor one of the signature events held during tournament week

- Featured on media promotions, ABC 57, billboards and B100 promoting your signature event
- Featured on social media campaigns featuring your signature event
- Featured on website and email blast campaigns promoting your signature event
- Featured on signage throughout the golf course during tournament week
- 1 Pro Am Team in the Four Winds Invitational Pro Am
- 8 Tickets to Meet the Player Party
- 2 Tickets to Sponsor Appreciation Dinner (TBD due to COVID-19 restrictions)
- 2 VIP parking passes for tournament
- 16 VIP Hospitality Lounge badges for all 3 days of the tournament
- 4 Players in Media Golf Day Outing
- Logo and ad in virtual event program

The Scene at 15 Hole-in-One Challenge

Take a shot at a hole-in-one during our newest event, **The Scene at 15**

Hole #15 is a 139 yard Par 3 that has a large tee perched on a high bluff looking down at a relatively flat and easy target. It is considered South Bend Country Club's signature hole.

Take a chance at winning the spectacular **Scene at 15** Grand Prize! No risk, no reward!

\$200 additional
(per team = 4 shots)



On Course Sponsorships \$7,500

Volunteer Sponsorship, Caddie Bib Sponsorship, Sustainability Sponsorship, VIP Hospitality Lounge Sponsorship, Golf Cart Sponsorship, 1st and 10th Tee Sponsorship and Leaderboard Sponsorship

This sponsorship provides a unique opportunity to sponsor a specific area of the golf course during tournament week

- Name and logo placement at specified area of the golf course
- Featured on signage throughout the golf course during tournament week
- 1 Pro Am Team in the Four Winds Invitational Pro Am
- 4 Tickets to Meet the Player Party
- 2 Tickets to Sponsor Appreciation Dinner (TBD due to COVID-19 restrictions)
- 2 VIP parking passes for tournament
- 12 VIP Hospitality Lounge badges for all 3 days of the tournament
- 2 Players in Media Day Golf Outing
- Ad and logo in virtual event program



Premium Pro Am Team Sponsorship \$5,000

- Request a Symetra LPGA Golf Professional to play on your Pro Am Team
- Hole sign for entire tournament week
- 1 team of 4 golfers in Four Winds Invitational Pro Am
- \$300 gift card to shopping experience at Pro Am (each golfer)
- 2 Meals with all beverages provided (each golfer)
- Special logoed tee gift (each golfer)
- 4 Tickets to Meet the Player Party



2021 Partnership Opportunities (continued)

Standard Pro Am Team \$2,500

- 1 team of 4 golfers in Four Winds Invitational Pro Am
- \$200 gift card to shopping experience at Pro Am
- 2 Meals with all beverages provided (each golfer)
- Special logoed tee gift (each golfer)
- 4 Tickets to Meet the Player Party



Silver Level Sponsorship \$3,000

- Hole Sponsorship all week long
- Logo included on sponsor board
- 4 VIP Hospitality Lounge badges for all days of tournament
- 2 Tickets to Sponsor Appreciation Dinner (TBD due to COVID-19 restrictions)
- Logo in virtual event program

Bronze Level Sponsorship \$1,000

- Logo included on sponsor board
- 2 Tickets to Sponsor Appreciation Dinner (TBD due to COVID-19 restrictions)
- Logo in virtual event program

Tournament Facts and Figures

- Top 3 in attendance every year on Symetra Tour
- Over \$610,000 in charitable contributions in the previous 9 years
- #1 in Pro Am Team entries on Symetra Tour
- Most Featured Events during tournament week on Symetra Tour
- Top 3 In Total Player Prize Money on Symetra Tour
- All 9 of our past Champions have gone on to LPGA Tour the following year
- Over \$100,000 in Media Placements promoting the event every year



For more information email:

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Thank You to Our Valued 2020 Partners

The Four Winds Invitational would not be possible without the support from and partnership with our tournament sponsors.

